

Melbourne Airport's Third Runway
Draft Major Development Plan

Appendix 8:
Sample of
Communications

Supplementary Report
Submission to the Minister

MELBOURNE AIRPORT

Mailout flyer

Melbourne Airport plans to build a third runway in order to meet future growth and demand.

A new runway will transport more passengers, support more jobs, and allow more planes to land and take off. It also means more communities will see and hear planes.

Melbourne Airport's **Third Runway Preliminary Draft Major Development Plan** – the document that outlines the airport's plans for the runway – and **2022 Master Plan** are now ready for your review.



We value your feedback.

Have your say on the project. View the airport's proposal for the third runway and provide your feedback at melbourneairport.com.au or by emailing us via newrunway@melair.com.au.

By 2042, the airport will see significant growth and expects to:

welcome:

29 million international passengers	47 million domestic passengers
--	---------------------------------------



see an increase in aircraft movements to **429,000** per year

see the number of vehicles arriving or departing reach **270,000** each day

handle double the freight approx. **980,000** tonnes a year

support **29,000** jobs on the airport estate

View the airport's proposal for the third runway, have your say on the project, or contact us. (03) 9297 1597 melbourneairport.com.au newrunway@melair.com.au

Third Runway Project and 2022 Master Plan




Scan the QR code to learn more about the changes planned for Melbourne Airport.

MELBOURNE AIRPORT

Mailout flyer (front)

CHINESE (TRADITIONAL)
請閱讀：來自墨爾本機場的重要信息

墨爾本機場希望建造第三條跑道以滿足未來的增長和需求。一條新的跑道將允許多架飛機升降，容納更多乘客並增加就業機會。它也將使更多社區能夠看到飛機起降和聽到飛機。機場跑道計劃和機場 2022 年总体规划的概述文件現已準備好供您查看。您可在 melbourneairport.com.au 上了解有關項目的資料並提供意見。

GREEK
Παρακαλώ διαβάστε: Σημαντικό μήνυμα στο αεροδρόμιο της Μελβούρνης.

Το αεροδρόμιο της Μελβούρνης θέλει να κατασκευάσει έναν τρίτο διάδρομο για να καλύψει τη μελλοντική ανάπτυξη και τη ζήτηση. Ένας νέος διάδρομος θα επιτρέψει σε περισσότερους επιβάτες να μεταβιβάσουν προσωπικά τους επίπλες και να υποστηρίξουν περισσότερες θέσεις εργασίας. Σημανικό επίσης ότι περισσότερες κοινότητες θα δουν και θα ακούσουν τα αεροπλάνα. Το έγγραφο που αναγράφει το σχέδιο του αεροδρόμιου για τον διάδρομο και το Master Plan του αεροδρόμιου 2022 είναι τώρα έτοιμο για έλεγχο. Σας ενθαρρύνουμε να μάθετε περισσότερα για το έργο και να δοείτε το σχόλιό σας στο melbourneairport.com.au.

TURKISH
Lütfen okuyun: Melbourne Havalimanı'ndan önemli bir mesaj

Melbourne Havalimanı, gelecekte artan büyüme ve talep karşılama için üçüncü bir pist inşa etmek istiyor. Yeni pist sayesinde daha fazla uçak iniş daha fazla kalkabilececek, daha fazla yolcu taşıyabilecek ve daha fazla iş destekelebilecek. Ayrıca topluluğumuzda daha fazla işi uçakları görecek ve duyacak. Bu belge, havalimanının pist planlarını ana hatlarıyla vermektedir ve havalimanının 2022 Ana Planı' şimdiki gözden geçirmeniz için hazırdır. Projeye ilgili daha fazla bilgi almak ve görüşlerinizi iletmek için bu adrese [görmenizi tavsiye ederiz: melbourneairport.com.au](http://melbourneairport.com.au)

CHINESE (SIMPLIFIED)
請閱讀：來自墨爾本機場的重要信息

墨爾本機場希望建造第三條跑道以滿足未來的增長和需求。一條新的跑道將允許多架飛機升降，容納更多乘客並增加就業機會。它也將使更多社區能夠看到飛機起降和聽到飛機。機場跑道計劃和機場 2022 年总体规划的概述文件現已準備好供您查看。您可在 melbourneairport.com.au 上了解有關項目的信息并提供反馈。

ITALIAN
Si prega di leggere: Un messaggio importante dall'aeroporto di Melbourne

L'aeroporto di Melbourne vuole costruire una terza pista per soddisfare la crescita e la domanda futura. Una nuova pista consentirà a più aerei di atterrare e decollare, trasportare più passeggeri e sostenere più posti di lavoro. Significa anche che più comunità vedranno e sentiranno gli aerei. Il documento che dettaglia i piani dell'aeroporto per la pista e il Master Plan 2022 dell'aeroporto sono ora pronti per la tua revisione. Ti invitiamo a saperne di più sul progetto e a fornire il tuo feedback su melbourneairport.com.au

VIETNAMESE
Vui lòng đọc: Thông tin quan trọng của Sân bay Melbourne

Sân bay Melbourne muốn xây dựng đường băng thứ ba để đáp ứng sự tăng trưởng và nhu cầu tương lai. Đường băng mới sẽ cho phép thêm máy bay hạ cánh và cất cánh, chuyển chở thêm hành khách và tạo thêm việc làm. Điều đó cũng có nghĩa là có thêm cộng đồng nhìn thấy và nghe thấy máy bay. Tài liệu này trình bày kế hoạch của sân bay cho đường băng và Quy hoạch Tổng thể năm 2022 gói đầy đủ sân bay để quý vị xem lại. Chúng tôi khuyến khích quý vị tìm hiểu thêm về dự án này và đóng góp ý kiến tại melbourneairport.com.au

ARABIC
يرجى قراءة هذه الرسالة المهمة من مطار ملبورن

يريد مطار ملبورن بناء شُرْح ثالث لتلبية احتياجات النمو والطلب المتوسع في المستقبل. وسيتم الترحيل الجديد المجال أمام هبوط وإقلاع المزيد من الطائرات وتقل المزيد من الركاب وتوفر المزيد من فرص العمل. كما يعني الترحيل الجديد أن عددًا أكبر من المجتمعات سوف ترى وتسمع الطائرات. يمكنكم الآن الاطلاع على الوثيقة التي تُفصّل خطط المطار للترشح والخطة الرئيسية للمطار لعام 2022. نحن ندعوكم إلى التعرف أكثر على المشروع وتقديم ملاحظتكم وتعليقاتكم عبر الموقع الإلكتروني melbourneairport.com.au

SOMALI
Fadlan akhri: Farinta muhiimka ah ee ka timid Gegida Diyaaradaha ee Melbourne

Gegida dayuuradaha ee Melbourne waxay rabaan in ay dhisaan Wado Sedaxaad oo ay diyaaraduhu ku socdaan si uu u daboolo kartaanka iyo baahida mustaqbalka. Jidka cusub ee ay diyaaraduhu ku ordaan ayaa u ogolaan doona diyaarado badan inay soo degaan ayna sido kale kacaan, daabulaan rakaab badan iyo inay taageeraan shaqooyin badan. Waxay sidoo kale ka dhigan tahay in bulshooyin badan ay arki doonaan oo maqli doonaan diyaarado. Dukumeentiga qeexaya qorsheyaasha garoonka diyaaradaha ee wadada ay diyaaraduhu ka duulaan iyo qorsheaha gaud ee garoonka 2022 ayaa hadda diyaar u ah dib u eegistaada. Waxaan kugu dhiingelinaynaa inaad wax badan ka ogaato mashruuca oo aad ku bixiso ra'yi-celintaada melbourneairport.com.au



Mailout flyer (back)

Sample of newspaper advertising

Established in 1924 as the *Advocate* proudly serving Brimbank and the North West © FEBRUARY 2022

BRIMBANK & NORTHWEST
Star Weekly
 starweekly.com.au

FREE DIGITAL EDITION SCAN the QR CODE
 starweekly.com.au/subscribe SIGN UP NOW!

Welcoming message

A new mural at Catholic Regional College in St Albans is making everyone feel welcome.

The mural, which can be seen from across the school, represents the diversity that flows through the school.

Art teacher Fiona Pennocelli said the school wanted to create a special space.

"Initially we had a blank canvas on the stage," she said. "We wanted to beautify the school and we developed a group of staff and students."

"We wanted a message attached to it and all the kids wanted to celebrate the diversity of the school."

"We found out there were 40 different languages spoken at the school."

The mural draws inspiration from flora and fauna and includes the words 'welcome' in all 40 languages, as well as symbols (emojis), which is the school's symbol of peace.

With COVID-19 virus plans for the students to be the painting themselves, the mural was completed over the school holidays. "We got it done over the holidays to say a real welcome back. It's really special," Ms Pennocelli said.

Vicky, Audrey and Edou in front of the mural. ©Cape Jewell 000014 Tara Murray

Runway plan 'terrifying'

By Tara Murray

"Terrifying"
 That's the thought of long time Keller resident and Keller House School Society president Susan Jenkinson after seeing the draft plans for the third runway at Melbourne Airport.

Like many others, Mrs Jenkinson knows the airport was coming but seeing the impact of the runway and the arrival and departure of planes on paper was hard to read.

The plans show that more than 300 planes a day will fly over Keller and neighbouring suburbs.

"It's formidable," she said.

"The worst statement ... it equates to destroying a neighbouring community. The Keller region will get the full weight of the activity."

"The one-sided runway option would mean too residential departures."

"It's a big one for us in the Keller region."

"It's tough."

Mrs Jenkinson said many people who don't live near an airport or haven't been affected, don't seem to understand.

She said noise testing showed that noise levels of many planes flying above Keller were already more than 70 decibels.

"The airport talk about the model zone

study, but they need to look at the real noise that we are living with," she said.

"The noise levels at our house are quite horrendous. It would not be permitted in a factory, but we have to live it in our homes."

Mrs Jenkinson is calling for the airport to implement a curfew to take some of the pressure off neighbouring communities.

In the draft plan, the airport emphasises the need to keep the airport operating 24/7.

"Spillies have a curfew and they have more people waiting there," Mrs Jenkinson said.

"We're encouraging them to consider [a curfew]."

Mrs Jenkinson said residents had a lot of work

ahead of them while the plans were out for community consultation.

She is encouraging people to have their say and let the airport know how they feel about the plans.

"We hope like hell to get some co-operation from Brimbank City Council," she said.

"You are talking to people and I work with community groups ... it's hard but you have to keep on trying with so much noise."

"It's not just the infrastructure. It's the cars and trucks coming from the airport. It's the health impacts. There's three schools in the area."


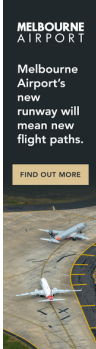

■ Airport's big plans for the future: Page 4.

Melbourne Airport's new runway will mean new flight paths.

Find out how it will affect you at www.melbourneairport.com.au/runway

MELBOURNE AIRPORT

Realestate.com.au advertising results









Image	Impressions	Clicks
 <p>Melbourne Airport's new runway will mean new flight paths. FIND OUT MORE MELBOURNE AIRPORT</p>	1,234,236	1,876
<p>(on click linked to Virtual Visitor Centre)</p>		
 <p>MELBOURNE AIRPORT Melbourne Airport's new runway will mean new flight paths. FIND OUT MORE</p>	1,234,314	2,559
<p>(on click linked to Virtual Visitor Centre)</p>		
 <p>MELBOURNE AIRPORT New runway. New flight paths. Find out Melbourne's new runway and flight paths.</p>	921,545	4,949
<p>(on click linked to Virtual Visitor Centre)</p>		

Key Information Board

Milborne Aipia's Third Runway

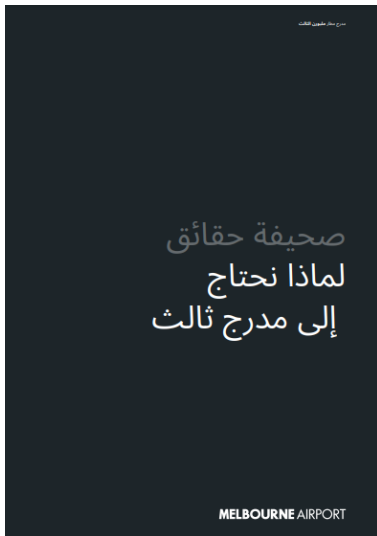
Third Runway Construction



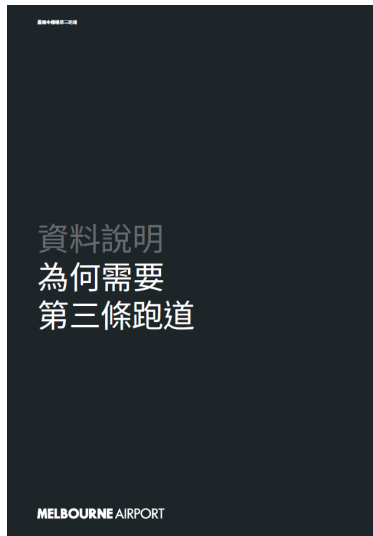
 <p>CONSTRUCTION</p> <p>The third runway construction will include a number of temporary works that will be remediated at completion of the relevant stage. These will include temporary haul roads, construction access tracks, site accommodation, construction laydown areas, and stockpile areas.</p>	 <p>600+ STAFF</p> <p>During the MBR construction phase, it is estimated approximately 600 staff will be on site in construction and labour related activities. A further 50 staff will be employed in supervision and project-management-related functions.</p>	 <p>TIMING</p> <p>The majority of works will be done between 5am and 6pm each day. Works associated with critical stages of the program may be undertaken on a 24-hour basis to reduce program duration and its impact on airport operations.</p>	 <p>EARTHWORKS</p> <p>Earthworks are required across many areas of the third runway. The most substantial are construction of the earthworks platform for the new north-south runway (16R/34L) and cross-field taxiways to the south which cross Arundel Creek.</p>	 <p>FOUNDATIONS</p> <p>It is estimated that approximately 6 million cubic metres of general or high quality fill will be required. It is expected that between 70 and 90 per cent of this could be sourced on site, leaving between 0.6 and 2 million cubic metres to be imported from off site.</p>
 <p>OPERATIONS ROAD</p> <p>A realigned Operations Road will provide access to the midfield area for general maintenance and security access, and to serve the Aisensvices compound, ARR⁰ service and Bureau of Meteorology (BOM) offices. The reconfigured road will pass below the proposed southern cross-field taxiways via an underpass structure.</p>	 <p>CREEK DIVERSION</p> <p>The runway platform embankment across Arundel Creek requires the creek's permanent diversion into a culvert approximately 500 metres long beneath the southern cross-field taxiways.</p>	 <p>INSTRUMENT LANDING SYSTEMS (ILS)</p> <p>Precision landing guidance technology in the form of Instrument Landing Systems (ILS) will be installed to meet regulatory and customer requirements for runways 16R and 34L. The ILS equipment will be installed at each site by Aisensvices Australia in accordance with the manufacturer's requirements.</p>	 <p>HIGH INTENSITY APPROACH LIGHTING SYSTEMS (HIALS)</p> <p>High Intensity Approach Lighting Systems (HIALS) will be constructed for runway 16R.</p>	 <p>NEW ILLUMINATED WIND DIRECTION INDICATORS (IWDI)</p> <p>New Illuminated Wind Direction Indicators (IWDI) will be provided for the new north-south runway.</p>

Translated documents – Need for third runway

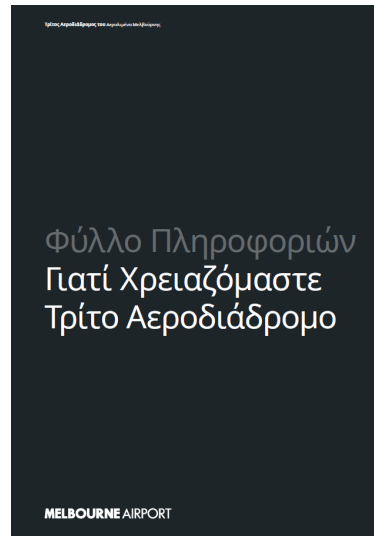
Arabic



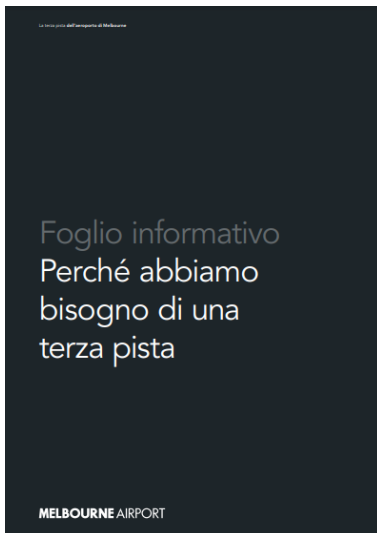
Chinese



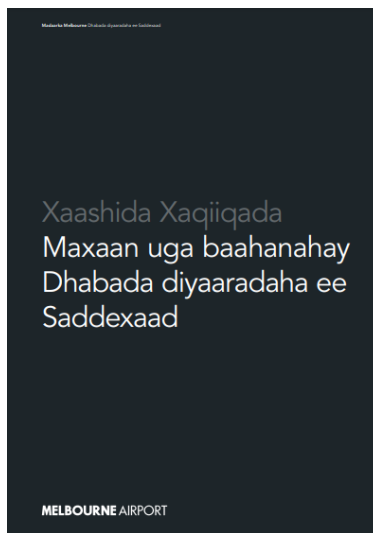
Greek



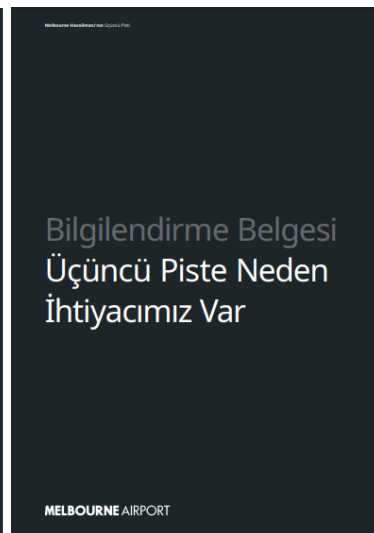
Italian



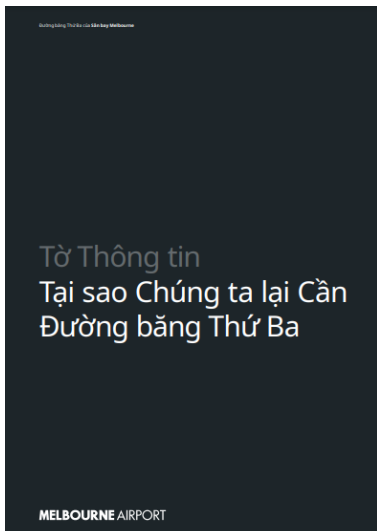
Somali



Turkish



Vietnamese



FAQs

Frequently asked questions

Explore our Frequently Asked Questions. You can also choose to [Ask us a Question](#).

When will the new runway open? 

Who approves the project? 

Can I still make a submission? 

What does Melbourne Airport do with my submission? 

Where can I find information about the third runway Preliminary Draft Major Development Plan and the 2022 Preliminary Draft Master Plan? 

Virtual Visitor Centre



Generic public exhibition / pop-up presentation

2022 Master Plan & Third Runway

Overview

MELBOURNE AIRPORT



Sample of social media posts – Facebook



Melbourne Airport

Published by Olympia Lupas · 31 January 2022 ·



Melbourne Airport is moving ahead with plans to build a new north-south runway to ensure we have the capacity to keep serving Victoria for decades to come.

Today we released our preliminary draft 2022 Master Plan, and preliminary draft Major Development plan for Melbourne's Third Runway.

Formal public exhibition will run until May 16. To find out more about Melbourne Airport's plans and to have your say visit www.melbourneairport.com.au/runway



Melbourne Airport

Published by Olympia Lupas · 8 February 2022 ·



As part of engaging our community, we have multiple information sessions around our planned Third Runway and 2022 Master Plan. There are a range of online and in-person sessions scheduled over the next two months, and anyone is encouraged to register and attend these sessions.

More information <https://caportal.com.au/melair/virtual> or to register here > <https://www.eventbrite.com/cc/melbourne-airport-100689>

Melbourne Airport's Third Runway and Master Plan 2022
Online Information Session
10 FEBRUARY 2022 | 7:00PM
MELBOURNE AIRPORT

for your while we take our hts.
your travel experience.
Melbourne Airport's Third Runway
MELBOURNE AIRPORT

Melbourne Airport's Third Runway and Master Plan 2022
Meet the Planner Session
22 FEBRUARY 2022 | 12:00PM
MELBOURNE AIRPORT



Melbourne Airport

Published by Olympia Lupas · 11 February 2022 · 🌐



Do you want to know more about Melbourne Airport's third runway? We are hosting a series of in-person and online events to share more information about the project.

We are holding a community information meeting tomorrow to talk about our Master Plan which will guide the development of Melbourne Airport over the next couple of decades.

The meeting is being held at Broadmeadows Town Hall, 10 Dimboola Road, Broadmeadows from 11am to 1pm. Register here: <https://bit.ly/3gFHILL>

Melbourne Airport's Third Runway and Master Plan 2022

Broadmeadows Library Talk

12 FEBRUARY 2022 | 11:00AM

MELBOURNE AIRPORT



Sample of social media posts – Instagram

Melbourne Airport is Victoria's main gateway for international

View Insights Boost post

3,317 views · Liked by anthonyfilippous

melbourneairportau Melbourne Airport is moving ahead with plans to build a new north-south runway to ensure we have the capacity to keep serving Victoria for decades to come. Today we released our preliminary draft 2022 Master Plan, and preliminary draft Major Development plan for Melbourne's Third Runway. Formal public exhibition will run until May 16.

To find out more about Melbourne Airport's plans and to have your say check out the link in our bio or visit melbourneairport.com.au/runway

#melbourneairport #thirdrunway #publicexhibition #growth

View all 9 comments

31 January 2022

MELBOURNE AIRPORT'S
THIRD RUNWAY AND MASTER PLAN
2022

Meet us at
the Airport Viewing Area

Sat 19 Feb 11am – 1pm

MELBOURNE AIRPORT

View Insights Boost post

Liked by stanislavbanney and 360 others

melbourneairportau Want to know more about Melbourne Airport's 2022 Master Plan and Third Runway proposal? Drop in to the Sunbury Road viewing area between 11am and 1pm tomorrow to talk to our planning team (and grab an ice cream!)

If you can't make it, log onto melbourneairport.com.au/runway to find out more and have your say.

MELBOURNEAIRPORTAU
Posts

View Insights Boost post

Liked by stanislavbanney and 256 others

melbourneairportau Want to know more about Melbourne Airport's third runway? ✈️ We are hosting a series of in-person library talks to share more information about the project. The talks will cover a range of topics including aircraft noise, transport, environment and more. See below event details. Register via the link in our bio.

Event details

- ☐ 19 March - Architecture Library Talk – Dempster Park Hall, Sunshine
- ☐ 29 March - Aircraft Noise Library Talk - Gisbourne Community Hall
- ☐ 12 April - Operating plans Library Talk - Keilor Library
- ☐ 23 April - Ecology Library Talk - Sunbury Library
- ☐ 26 April - Environment Library Talk - Altona Library

#melbourneairport #thirdrunway #masterplan #community

View all 2 comments

Community newsletter – July 22

July 2022

MELBOURNE AIRPORT

Community Newsletter 1





Melbourne Airport third runway development plan

Welcome to the first of regular newsletters to keep you informed of our operations and projects, runway plans and other related news.

Melbourne Airport is an important hub for Australia's international and domestic networks and is currently seeking government approval to build a new north-south runway, which will result in changes to flight paths around Melbourne. It's important that we keep you up to date with what's happening and that we continue to hear what's important to you.

Community newsletter – Nov-22

December 2022

MELBOURNE AIRPORT

Community Newsletter



Melbourne Airport 2022 Master Plan approved

The Federal Minister for Infrastructure, Transport, Regional Development and Local Government has approved Melbourne Airport's 2022 Master Plan.

The 2022 Master Plan is a high-level, strategic document that will help guide development of the airport precinct for the next 20 years and beyond.

Consistent with previous Melbourne Airport Master Plans, the 2022 Master Plan safeguards for a four runway layout and provides guidance for the order in which the new runways will be built.

The 2022 Master Plan confirms Melbourne Airport's third runway being built in a north-south direction, with safeguarding for a fourth runway in an east-west direction in what is known as the "hashtag configuration".

Alongside the 2022 Master Plan, Melbourne Airport is developing a sustainability strategy. We are committed to net zero (Scope 1 and 2) carbon emissions by 2025, with work underway to reduce Scope 3 emissions. We are committed to circular economy principles, including on major infrastructure.

It is important to note that approval of the 2022 Master Plan does not imply approval of the third runway Major Development Plan.

Melbourne Airport now plans to submit its proposal to build the third runway to the Commonwealth for consideration early in the new year.

A decision on the third runway Major Development Plan is expected around the middle of next year and is subject to Commonwealth Government timelines.

Welcome to the second community newsletter to keep you informed of our operations and projects, runway plans, opportunities at the airport and other related news. We welcome your feedback about what's important to you.





*Timeline subject to approvals

Join the conversation
my.melbourneairport.com

Contact
Phone: (03) 9297 1597
Email: newrunway@melair.com.au

Third Runway – MDP (Preliminary Draft)

Melbourne Airport's Third Runway






























Major Development Plan



Preliminary Draft

MELBOURNE AIRPORT

Third Runway Fact Sheets

Airport Operations			
 Public Safety Areas 654.46 Kb	 Historic Runway Use 659.95 Kb	 Predicted Mode Availability O1 740.46 Kb	 Predicted Mode Availability O2 885.09 Kb
 Runway Naming Convention 171.46 Kb	 Proposed Operating Modes 5.28 Mb		
Airspace Operations			
 Prescribed Airspace 156.54 Kb	 CCO and CDO 122.31 Kb	 How Are Aircraft Allocated to Runways 295.81 Kb	 Aircraft operating at Melbourne Airport 833.46 Kb
 Process for Airspace Finalisation 124.61 Kb	 Melbourne Basin 2.21 Mb	 Approach Procedures 5.55 Mb	
Noise			
 Aircraft Noise 127.78 Kb	 Aircraft Noise Sources 349.71 Kb	 Noise Abatement Procedures 1.1 Mb	 Noise and Flight Path Monitoring System (NFPMS) & Complaints 1.32 Mb
 N-above Contours 5.43 Mb			
Runway MDP			
 Health Impacts 87.12 Kb	 Impacts on Communities 134.67 Kb	 Construction 490.83 Kb	 Changes to Infrastructure 1.94 Mb
 Social Impact 85.35 Kb	 Greenhouse Gas Emissions 568.42 Kb	 MDP Process 1.63 Mb	 What Happens After Public Exhibition? 83.58 Kb
 Heritage (Indigenous and European) 2.13 Mb	 Wildlife and Aircraft 136.73 Kb	 Why We Need A Third Runway 3.09 Mb	

Third Runway MDP – Chapter Summaries

Chapter Summaries	∨
Chapter Summaries - Part A	>
Chapter Summaries - Part B	>
Chapter Summaries - Part C	>
Chapter Summaries - Part D	>
Chapter Summaries - Part E	>

Sample of communications tailored to address specific stakeholder inquiries – RAAF Base Point Cook Presentation

